

kaity funk

(918) 574-1050

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kaityfaith.com/portfolio

Currently in Enid, OK

education

Oklahoma State University

BFA, Graphic Design and Marketing, 2018 - 2022

Tulsa Technology Center

Visual Graphic Design, 2017 - 2018

awards

41st Annual Juried Student Exhibition Award Winner, 2022

DSVC National Student Show Honorable Mention, 2022

Sheila Grant Johnson Library Scholarship Recipient, 2021

Medical Heritage Gallery Scholarship Recipient, 2021

Tulsa Tech P.A.T.H Recipient, 2018

AHHA Tulsa Mayfest Young Artist Award, 2018

skills

Product Design	Empathetic
Illustration	Collaborative
Brand Identity	Adaptable
Print Production	Quick Learner
Web Design	Self-Starter
UX Strategy	Teaching
Social Media Development	Speedy Solver

work

Autry Technology Center ~ Sub. Instructor, Oct 2023 - Present

Working with students in aiding their work to refine their work to the best it can be for their skill level.

Teaching students design fundamentals in Adobe suite programs such as InDesign, Illustrator, Photoshop, XD, alongside Procreate and other design resources.

Helping students get started on new projects and sections in their course, comprehending directions from their main instructor as well as comprehending what their clients are looking for and wanting.

Informing students on the industry and helping them with their portfolios, job searching, and finding other ways to make money while designing.

Kaity Faith Studio ~ Owner, Oct 2015 - Present

Achieved and consistently retain 5 star reviews for E-Commerce shop through a proprietary customer service model.

Increased E Commerce shop visits 97% in 2022 from 80 monthly visits in January to 3000+ by end of year in December.

Creates GIFs for promotional use of products and events that has over 1.2 Billion views and uses.

Partial client list includes Max Lucado (Author), Katie Ward (Author), Glacier Chocolate, Oklahoma City Ballet, Jenks Chamber of Commerce.

OnCue ~ Graphic Design Coordinator, Dec 2021 - June 2023

Created and printed marketing for billboards, digital signage, window graphics, shelf promotions, stickers, fountain cups, travel cups, etc.

Designed, received approval, and printed for donation events, each time I was in charge through delivery for all rush jobs.

Worked with 5 other designers to keep brand standards consistent on each design for every consumer and viewer.

Managed our design and social media interns, approving their work before being sent out to print or social channels.

Edmon Low Library Communications Services Department ~ Senior Graphic Design Intern, July 2019 - Dec 2021

Increased individual post engagement for the OSU Libraries Social Media 85%-91% through colorful and appealing illustrations (from a stagnant average of 5 to 30-60 new engagements per post).

Guided other interns daily in Adobe programs as well as with visual problem solving. Promoted after first full year of internships to Senior intern, aiding other interns with their projects and help guide them with their ideas.

Turned illustrations into motion graphics for digital displays, social media, and video platforms.